

Amendments to the Specification:

Please replace paragraph [0039] with the following amended paragraph:

[0039] Fig. 7 illustrates an example of taxonomy 700 of product catalog 26. ~~The taxonomy of Fig. 7 is described in detail in U.S. Application Serial No.????????~~
~~[insert taxonomy application serial no.], the disclosure of which is incorporated~~
~~herein by reference.~~ Taxonomy 700 includes 1st tier categories 714, 2nd tier categories 716, 3rd tier categories 720, and product specs, i.e., specifications, 718 and 722. Note that taxonomy 700 is defined by a tree-like structure in which categories include attributes that define a spec for products within the categories. Product spec 718 and 722 inherit the attributes of the parent category and can include values for the attributes and applicable units of measure.